



**YMCA OF
THE ROCKIES**

**Estes Park Center
Snow Mountain Ranch
Camp Chief Ouray**

GROW TOGETHER, NATURALLY



ANNUAL IMPACT REPORT



YMCA of the Rockies puts Christian principles into practice through programs, staff, and facilities in an environment that builds healthy spirit, mind, and body for all.

▼ MESSAGE FROM LEADERSHIP

IMPACT SPOTLIGHTS ▶

STAFF ▼

Stewardship in Action

Dear Members,
Guests, and Supporters,

At YMCA of the Rockies, we believe lasting impact begins with creating a welcoming space where people of all ages can connect with their faith, themselves, with nature and with one another.

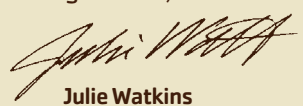
In 2025, our collective impact reached historic milestones. Together, we surpassed \$50 million committed toward Climbing Higher, our five year transformational campaign. Now in its third year, the campaign continues to fuel our mission as we served more than **260,000 guests**—more people than ever before—while remaining rooted in access, affordability, and mission.

That impact is reflected across our programs and properties. Our preschool, camp, and outdoor education programs help young people explore and grow. Meaningful work experiences develop staff into compassionate, mission driven leaders. And our family lodging and conference programs strengthen thousands of families and groups, sending them home renewed and better equipped to face life's challenges beyond the mountains.

Because of your generous support, our properties, staff, and programs continue to be cared for, so that others may discover them too, today and for generations to come.

As you read highlights from this past year, we hope you see the impact you make through our mission and feel a deeper sense of purpose when you arrive on our properties or engage with our programs. Whether you've been coming for years or are brand new, welcome, and thank you for choosing YMCA of the Rockies.

With gratitude,



Julie Watkins
President/CEO



Larry Parsons
Board Chair

Sustainability at YMCA of the Rockies is more than a practice, it's a leadership journey shaped by our staff. This year, team members stepped into meaningful opportunities to grow as environmental stewards, engaging in

hands-on learning experiences, thoughtful dialogue, and skill-building trainings that deepened their understanding of conservation and community impact. Through these efforts, staff strengthened their own leadership capacity and also brought renewed purpose to the way we care for our mountain environment and serve our guests.

That commitment extended beyond training and into action. Staff showed up across our communities, supporting local initiatives, caring for public lands, and giving their time to causes that reflect our mission. In total, staff contributed 75 volunteer hours and completed 216 hours of sustainability-focused training, demonstrating a shared dedication to learning, leading, and giving back. Together, these experiences are cultivating a culture where leadership is lived daily, and where every hour invested helps build a more sustainable future.



1,893 staff and 345 volunteers grew through meaningful work experiences.

Preserved for the Future

YMCA of the Rockies has taken a meaningful step in its commitment to environmental stewardship by placing an additional **85 acres** at the Estes Park Center into a permanent conservation easement. Recognized for its open space, scenic beauty, natural habitat, and connection to Rocky Mountain National Park, this land will remain protected for generations to come.



View our online report with all supporter recognition lists at ymcarockies.org/about-us/impact-stories.

A New Space for Wellness and Connection

The recent dedication event for the Center for Well-Being at Estes Park Center marks a new hub for yoga, Pilates, meditation, and massage, featuring sustainable design elements. Made possible through donor support, the facility and outdoor yoga deck are already serving as an inspiring space for wellness and connection.



Indigenous Films Screening

YMCA of the Rockies partnered with Ellen Bradley, a Lingít skier, scientist, and storyteller, to host an Indigenous Film Screening at Snow Mountain Ranch, welcoming more than 70 staff, guests, and community members for an evening of powerful films by Indigenous filmmakers. The films highlighted efforts to break down barriers to snow sports and expand access and representation in winter recreation, strengthening connections and celebrating inclusion, storytelling, and the joy of outdoor adventure.



Voices That Enrich Community

As part of our donor-funded effort to diversify our libraries and deepen connection through storytelling, we hosted two author events in 2025 that brought new voices and perspectives to our community. Poet and essayist Teow Lim Goh shared powerful stories recovering the histories of Chinese immigrants in the American West, and artist, writer, and environmental leader Eddie Ahn led a graphic novel workshop that explored creativity, identity, and care for the natural world.

▼ YOUTH



Having this program in place is building a community for children. The needs of my grandson aren't always visible, but the calm, caring, and structured support provided by the Day Camp staff has made all the difference. Not all organizations would take the time to train staff and provide the added assistance to include all. Thank you!"

ESTES PARK CENTER DAY CAMP PARENT



Camp Chief Ouray

In the summer of 2025, we served **2,570** overnight campers **525** day campers, and awarded **\$247,849** camp scholarships!



Camp helped me discover who I am and who I want to be. I left with more confidence and a stronger sense of belonging that I carry with me when I go back to school and into everyday life." **CAMP CHIEF OURAY CAMPER**

Inclusive Camp Experience

Estes Park Center Day Camp reached its highest level of inclusion support to date, serving 34 campers through its Inclusion Program last summer. Made possible through donor and grant support, the program ensures children with diverse learning, emotional, and developmental needs can fully participate in the camp experience with the care they need to thrive.

Investing in Access and Growth at Camp

More children will experience camp in a space designed for belonging and connection in 2027 at Camp Chief Ouray's Day Camp, thanks to the successful completion of funding through the Climbing Higher Campaign. This important project brings the Day Camp closer to Camp Chief Ouray facilities, strengthening connections to camp life and resources, so more children can fully share in the joy and experience of camp.



▼ FAMILIES

Donor-Sponsored Getaways

In 2025, YMCA annual fund supporters helped provide **donor-sponsored getaways for 4,846** deserving families and individuals!

- 2,756 Teacher Families
- 1,007 Military Families
- 71 G.R.A.C.E. Families
- 136 Single Parent Families
- 553 Faith Leader Families
- 185 Foster Families

Plus 138 stays to school and nonprofit fundraisers.

“Fostering comes with constant coordination, appointments, and responsibilities that rarely pause. This time gave us a rare chance to step away from those pressures and simply be together as a family. YMCA of the Rockies gave us space to connect, breathe, and build memories we will always treasure.”

KOCH FAMILY, FOSTER THE FUTURE GUESTS



\$1.7M donated to the annual fund to support these families.

“Having full custody of three young children is a blessing, but in the daily grind of work and life, finding a moment to actually breathe is nearly impossible. In our normal routine, the challenges of single parenting mean that “rest” is usually just a dream. Our family is moving so fast that we miss the chance to truly reconnect. The visit to the YMCA through the Connect50 Getaway Program was one of the best experiences of our lives. For the first time in a long while, we weren’t just “maintaining” our lives; we were enjoying them.”

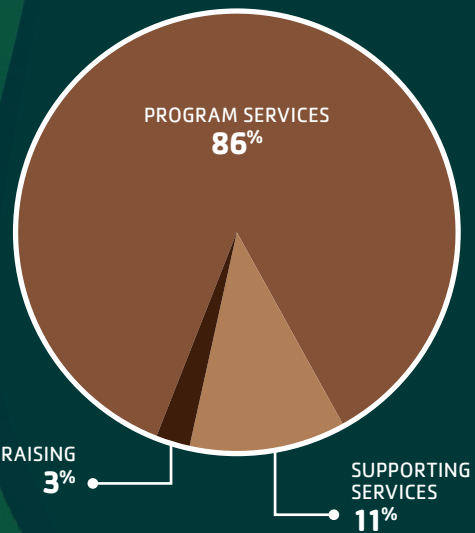
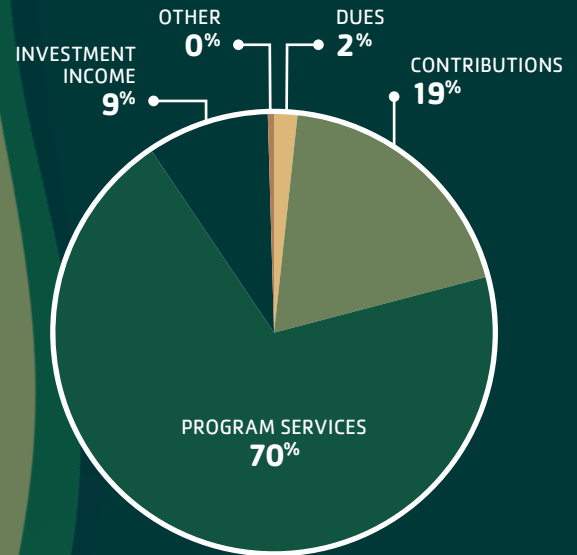
ORDUNA FAMILY, CONNECT 50, SINGLE PARENT GETAWAY GUESTS



▼ 2025 FINANCIALS

REVENUES

Membership Dues	\$1,321,651
Contributions	\$14,786,277
Program Services	\$53,634,525
Investment Income	\$6,916,227
Other	\$(354,322)
Total Revenue	\$76,304,358



EXPENSES

Program Services	\$55,680,079
Supporting Services	\$7,447,443
Fundraising	\$1,622,234
Total	\$64,749,756

Representing 1/1/25 through 12/31/25.

See full audited financials and 990 for previous years at: www.ymcarockies.org/about-us/financial-information



STEP INTO THE EXPERIENCE

This short video story follows a visually impaired skier on the trail, offering a powerful look at resilience, trust, and the teamwork that makes every turn on snow possible.



Watch the video here: <https://bit.ly/4ws4nYg>

A Week of Confidence and Connection

For one week this winter, Snow Mountain Ranch became a place where barriers gave way to confidence, connection, and possibility as Ski for Light International returned to YMCA of the Rockies.

Visually- and mobility-impaired skiers from across the country experienced the freedom and joy of cross-country skiing alongside volunteer guides who encouraged and supported them every step of the way.

For many participants, the week was transformative—building confidence, independence, and meaningful friendships while discovering they could do more than they imagined. That impact extended beyond the trails. Snow Mountain Ranch staff volunteered outside their regular roles to help create a welcoming and accessible experience for every guest, assisting participants throughout the property and helping foster a community where everyone felt supported and included. Together, Ski for Light International and YMCA of the Rockies created a community where every person could belong, grow, and thrive.



“Overall, the best event I have ever attended. Words are unable to express how it has changed my life and given me belief in myself and the human race.”

SKI FOR LIGHT PARTICIPANT

THANK YOU

3,566 DONORS, STAFF AND VOLUNTEERS FOR CONTRIBUTING TO OUR NONPROFIT MISSION TO BUILD A HEALTHY SPIRIT, MIND AND BODY FOR ALL.



GROW TOGETHER, NATURALLY

Join our community of supporters, members and volunteers

There are many ways to help advance YMCA of the Rockies' mission and create lasting impact for future generations. Explore opportunities to support youth and families, honor loved ones and deepen your connection to our community:

- Find meaningful ways to give back through the **Climbing Higher campaign**.
- Share your time and talents through **Volunteer Opportunities**.
- Become a **Member** and make the YMCA your home away from home.

For questions or to get involved, contact us:

YMCA of the Rockies
Philanthropy and
Membership Department
970-586-8121
P.O. Box 20800
Estes Park, CO 80511



ymcarockies.org/about-us/impact-stories