

# american spa

## Global Good Deeds

Today I read a truly sobering statistic; humans have cut down or damaged at least 75 percent of the world's forests. In spite of this deforestation, hope still remains as a growing environmental movement has encouraged awareness and action in the forests around the world. The Costa Rican rain forest, one of the hardest hit areas, is coming back thanks to a conservation push, and other regions are seeing similar regrowth. Whether or not your spa is in the tropics or nestled in a forest, trees matter to you and your clients. Offering natural and eco-friendly services is just one way the industry is helping regrow the forests around the world. Here are a few notable Earth Day treatments that make a difference in the environment and in clients' lives:

Earth Day - Sea of Life Facial (\$130, 50 minutes; \$150, 80 minutes) at **The Spa at Pier House Resort** (Key West, FL): Skin is infused with a unique selection of repairing actives formulated with antioxidants, organic seaweed extracts, vitamin C, and Hyaluronic acid through organic Osea products, while neck and shoulders are massaged and hands and feet are pampered.

