



The 50 Most Hotly Anticipated Luxury Hotel Openings in 2024

The must-visit new properties opening across the globe, from beach retreats and country hideaways to city hubs.

Published on January 4, 2024

By [MARK ELLWOOD](#), [CHRIS CAMERON](#)

So, where did you go this year? Which of the hotels we recommended as new openings for 2023 were worth your time—perhaps the [Atlantis in Dubai](#), for its Beyoncé-anointed début which was more like an Olympic opening than a hotel christening? Then again, perhaps you booked a suite at Son Net on Mallorca, the hottest island in Europe that's [a bike-lovers' paradise](#), or headed to London for the arrival of the Raffles OWO, the \$1.76 billion dollar renovation that we [exclusively previewed](#)?

There were other impressive arrivals, like Violino d'Oro and La Palma in Capri—which finally opened [a year or so after it first promised](#) to welcome guests. The award for most-delayed this year goes to the Lana, the Dorchester Collection's foray into the Middle East, which is now penciled in for a February 2024 opening.

Still, the ultra-luxe spot is worthy of retaining its must-see designation on the list for a second year (as long it manages to book in the first few guests as planned). Alongside holdovers like that, though, we've scoured the globe for the 50 most anticipated five-star hotel openings earmarked for 2024—get ready to start planning out the next 12 months of globe-trotting now.

The Hotel Maria, Helsinki, Finland



Photo : The Hotel Maria

Expected launch: Q1 2024

Rates: Doubles from \$496

The 117-room [Hotel Maria](#) has a storied pedigree: It's championed by three-time Winter Olympic gold medalist Samppa Lajunen, who turned to real estate after racking up his impressive medal haul in Salt Lake City. (He snagged all three golds in the Nordic combined events.) Lajunen wanted to bring an ultra-luxe offering to the Finnish capital for the first time and combined four architecturally significant buildings built between 1885 and 1930 in the Kruununuhaka district into this hotel, a 10-minute walk from the city center. Most intriguing is the property's focus on comfort; It offers 38 suites and claims to provide more than double the average size of a typical hotel here, with guestroom footprints that exceed 460 square feet.

***The complete list of all hotels included in this article is available here:*

<https://robbreport.com/travel/hotels/lists/50-best-hotels-2024-preview-1235454712/>