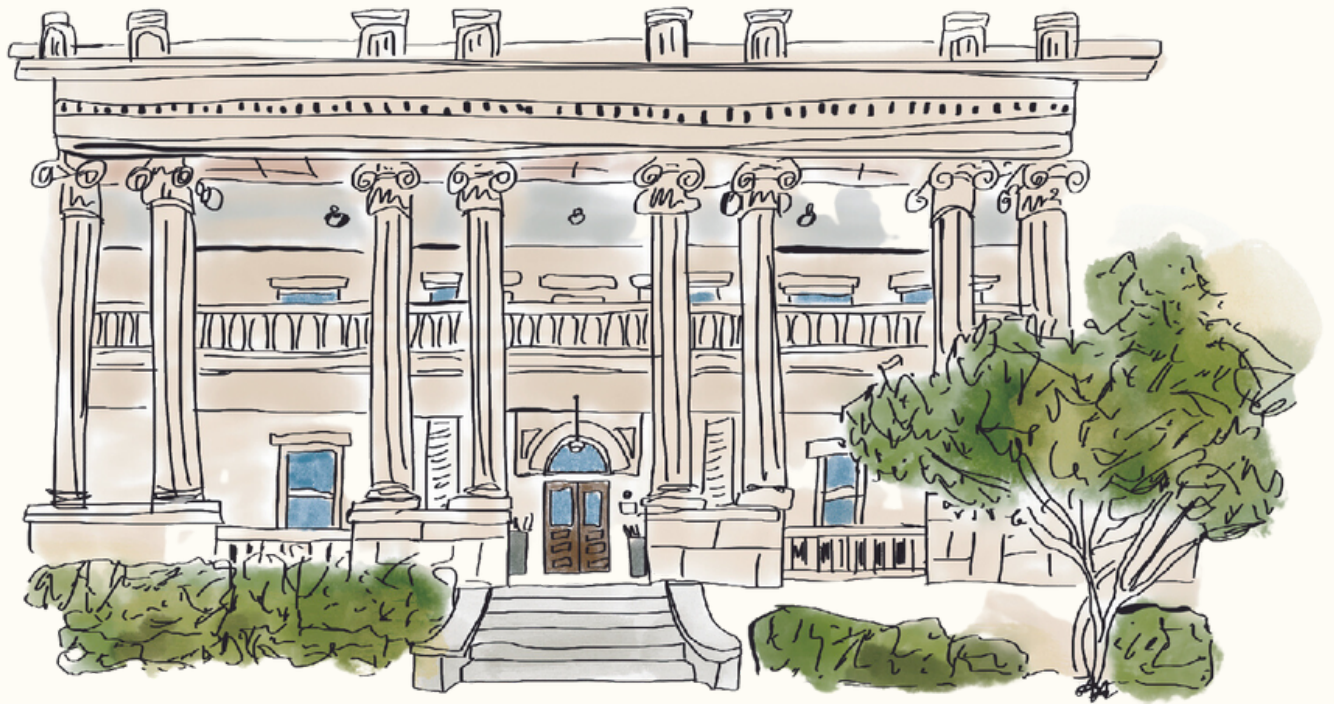


# HOTEL *Ella*

Austin, Texas





# Welcome to Hotel Ella

As you enter Hotel Ella, you are embraced by the echoes of grandeur and elegance that have graced its halls since 1897. Once the private residence of Goodall & Ella Wooten, and built as a wedding gift for her, this stunning mansion now stands as a testament to her refined taste and passion for hospitality. Ella's vision of creating a haven of sophistication and charm lives on, providing the perfect backdrop for your wedding or social event.



Ella introduced the Azalea, a vibrant flower synonymous with grace and beauty, to her home and it still holds a special place at Hotel Ella. Its presence in the gardens surrounding the property represents the enduring spirit of romance and celebration that infuses every gathering held within these storied walls.



Discover the magic of Hotel Ella, where history, elegance, and the essence of Texas intertwine, ensuring an unforgettable experience for you and your guests.





# Spaces





# THE LAWN

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We take Ella's legacy of setting a high standard in style seriously. Carry on her tradition by hosting your wedding ceremony, garden party, fancy tailgate or upscale picnic on our idyllic front lawn. The expansive lawn features lush landscaping and the option to rent our custom tent.







# THE MANSION VERANDA

In 1897, when Goodall married Ella Newsome, Ella's father built their house as their wedding gift.

The columns—an anniversary gift, naturally—were added later using the same stone carver employed to construct the legendary Biltmore

Mansion in Asheville. Today these historic columns still surround the wrap-around veranda making it an ideal backdrop for afternoon tea, bridal brunches and outdoor gatherings.



Jake Holt Photography

Space: 1,200 sq ft. Maximum Capacity: 80



# THE POOL COURTYARD

Surrounded by climbing ivy and fragrant jasmine, our beautifully designed outdoor pool is the ideal setting for al fresco events. Gather with friends under the custom twinkle lights for cocktail hours, semi-private social events, bachelorette parties and more.



Space: 3,000 sq ft. Maximum Capacity: 200



# THE GRAND BALLROOM & VERANDA

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Hotel Ella's ballroom and veranda offers an elegant and timeless location perfect for your dream wedding reception or private social event. Sunlit, with polished floors, shimmering chandeliers, and built in bar fronts, the ballroom invites celebration while the veranda provides a refreshing outdoor extension, adding a touch of enchantment to your special occasion.



4,125 sq ft. Maximum Capacity: 275



# THE PARLOR & PARLOR BAR

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Perfect for a pre-event cocktail and conversation or a post-event party, allow yourself to be embraced by the charm of Hotel Ella's parlor and parlor bar. With plush seating arrangements and a dash of history adorning the walls, the spaces also boast a richly stocked selection of libations, ready to please even the most discerning palates. Whether sipping on a perfectly crafted cocktail or simply enjoying the company of those near and dear, the parlor and parlor bar set the mood for creating timeless memories.



Space: 553 sq ft. Maximum Capacity: 60





Sonya Sellers Photography

# GOODALL'S KITCHEN

Named after the mansion's original owner, Goodall Wooten, Goodall's Kitchen is a sunny local American bistro. The restaurant offers a classic American dining experience that combines Hotel Ella's historic charm with a modern Austin sensibility. A diverse collection of Texas Modernist works grace the walls of Goodall's Kitchen making it a stylish setting for brunches, birthdays, rehearsal dinners and more.



Sonya Sellers Photography



Space: 875 sq. ft Maximum Capacity: 125



# Rooms





# THE MANSION

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The original mansion home now hosts our lobby, Goodall's restaurant & Parlor Bar, in addition to 9 of our most luxurious rooms featuring custom-designed furniture 47-inch LED TVs, complimentary Wi-Fi, and locally curated minibars.

## Mansion Petite Suites

Our Mansion Petite Suites feature king beds, sitting areas & floor-to-ceiling French doors that open to the mansion's shared balcony. It's the perfect place for the bridal party to prepare together for the big day!



## Ella's Parlor Suite

Once Ella Wooten's dressing room, and our one true one-bedroom suite, Ella's Parlor Suite features a large bathroom and separate living area, views of the Hotel Ella pool & courtyard, and a queen bed.



## Mansion Queen

Located on the third floor of the historic mansion, our Mansion Queen rooms feature a queen bed, window seats, and views of Hotel Ella's gorgeous lawn.





# THE NORTH WING

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Tucked away is our more private North Wing, featuring 38 rooms added to the property in the 1980s. All rooms feature custom-designed furniture, complimentary Wi-Fi, a locally curated minibar, and a 47-inch LED TV.

## Poolside

The perfect space to settle into a hot Texas summer, our Poolside rooms are just steps away from our property pool & courtyard, and feature a king bed, and private patios

## Pool View

For those seeking tranquil views, our Pool View suites have private Juliet balconies overlooking our property pool & courtyard, and feature a king bed.

## Double Queen

Ideal for families or groups, our Double Queen rooms feature two queen beds and desks away located in the quiet exterior of the North Wing,

## Deluxe & Premiere King

All the comforts of home located away from the bustle of the courtyard featuring a king bed.

## Deluxe & Premiere Queen

Quiet and comfortable located in the exterior of the North Wing featuring a luxurious queen bed.





# Catering

Your guests will enjoy the historic character of our property and our exclusive in-house catering by Goodall's Kitchen. Our culinary team will work with you to tailor a memorable menu and style of service best suited for your event. Inquire for current selections.



# Pricing





# FULL WEDDING VENUE

Host your full wedding from ceremony to reception at Hotel Ella.

## Spaces

- The Mansion Veranda
- The Lawn
- The Pool Courtyard
- The Grand Ballroom and Veranda

## Venue Time

- 10 hours of access
- 5.5 hour event
- Additional time starting at \$350 per hour

## Includes

- Ceremony chairs for up to 175
- Chivari chairs for up to 175
- Place settings for up to 175
- Choice of white or black table linens
- 16 - 8 foot tables
- 8 - 6 foot tables
- 23 - 60 inch rounds
- 5 - 48 inch rounds
- 2 - 36 inch rounds

## Additional Spaces

\*4 hours of access  
\*2 hour event

- The Parlor and Parlor Bar
  - starting at \$1,750
- Goodall's Kitchen
  - starting at \$3,500

### High Season

March-June  
September-December

### Low Season

January-February  
July-August

	Venue Rental	Food & Beverage Minimum	Venue Rental	Food & Beverage Minimum
Monday-Thursday	\$3,000	starting at \$10,000	\$3,000	starting at \$8,000
Friday	\$8,500	starting at \$18,000	\$5,500	starting at \$12,000
Saturday	\$9,500	starting at \$20,000	\$6,500	starting at \$15,000
Sunday	\$5,500	starting at \$15,000	\$4,500	starting at \$12,000

\*Additional hours available on request. Prices and fees are subject to change. Goodall's Kitchen, Parlor, and Parlor Bar Events after 10pm require contracting all nine mansion hotel rooms and additional staffing. Holidays are subject to additional venue and staffing fees.

# Preferred Vendors





# PLANNERS

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Pearl Events.....512.487.7047..... info@pearleventsAustin.com  
Eclipse Event Co .....512.710.6505..... info@eclipseeventco.com  
Simply XO ..... 512.934.4351 | 858.568.1516 ..... hello@simplyxoevents.com  
Kristen Catter Events. ....512.910.0215 .....info@kristincatterevents.com  
Heavenly Day Events .....956.369.5566 ..... hello@heavenlydayevents.com  
36th Street Events ..... 512.993.6282 ..... hello@36thstreetevents.com  
XO Moreau .....724-464-7596 ..... hello@xomoreauweddings.com  
Blue Sparrow Events .....512.934.8636 ..... vanna@bluesparrowevents.com

# BAKERS

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Sweet Treets Bakery ..... 512.892.2233 ..... info@sweettreetsbakery.com  
Michelle's Patisserie ..... 412.433.6860..... michelle@michellespatisserie.com  
Simon Lee Bakery..... 512.990.4888 ..... judy@simonleebakery.com  
Cakes ROCK!! ..... 877.711.2253 ..... admin@cakesrock.com  
Sugar Mama's Bakeshop..... 512.448.3727.....info@sugarmamasbakeshop.com

# PHOTOGRAPHERS & VIDEOGRAPHERS

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The Crakes ..... connect@thecrakes.com  
Two Pair Photography..... shootme@twopairphotography.com  
Kayla Snell ..... kayla@kaylasnell.com  
Sarah Tribett ..... contact@sarahtribett.com  
Madison Shewmaker..... hello@madisonshewmaker.com  
Caitlin Rose Photo ..... hello@caitlinrosephoto.com  
Jenny DeMarco..... info@jennydemarco.com  
Photohouse Films..... photohousefilms.com  
Bird and the Bear..... hello@thebirdthebear.com  
Adam Grumbo Films ..... adamgrumbofilms.com  
Mercedes Morgan ..... smile@mercedesmorgan.com  
Prince & Ozzy Creative Co. ....hello@creativecofilms.com



# SALON & MAKEUP ARTISTS

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LUX Beauty & Bridal..... info@luxbeautyandbridal.com  
Think Brink Beauty ..... thinkbrinkbeauty@gmail.com  
Lola Beauty ..... lolabeautyatx.com  
Milk & Honey ..... concierge@milkandhoney.com  
Crown of Glory Beauty ..... crownofglorybeauty.com  
Adore Makeup Salon..... adoremakeupsalon.com  
Mission Style House..... missionstylehouse.com



# FLORISTS

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Bouquets of Austin ..... [team@bouquetsofaustin.com](mailto:team@bouquetsofaustin.com)  
Exquisite Petals ..... [beth@exquisitepetals.com](mailto:beth@exquisitepetals.com)  
Stems Foral Design..... [stemfloral.com](http://stemfloral.com)  
Westbank Flower Market ..... [info@westbankflowers.com](mailto:info@westbankflowers.com)  
Bloom Bar..... [hello@thebloombar.com](mailto:hello@thebloombar.com)  
Truth & Blooms ..... [kinsey@truthandblooms.com](mailto:kinsey@truthandblooms.com)  
Mountain Laurel Floral..... [info@mountainlaurelfloral.com](mailto:info@mountainlaurelfloral.com)



# TRANSPORTATION

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Limos of ATX ..... [limosofaustin.com](http://limosofaustin.com)  
4 Leaf Limo ..... [4leaflimo.com](http://4leaflimo.com)  
Luxury Lift ..... [luxurylift.rentals](http://luxurylift.rentals)  
ATX Classic Cars ..... [atxclassiccars.com](http://atxclassiccars.com)  
Lux Limo ..... [theluxlimo.com](http://theluxlimo.com)  
Transportation Consultants ..... [transconsultants.com](http://transconsultants.com)  
Uptown Valet & Transportation..... [uptownvalet.com](http://uptownvalet.com)

# ENTERTAINMENT

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The Dart Collective .....	213-915-4375 .....	info@dart-collective.com
Premier Entertainment.....	512-956-8734.....	info@premieraustindjs.com
Grooveline Productions.....	512-542-4262 .....	events@groovelineproductions.com
Matchmaker Band .....	512-680-7769.....	matchmakerband.com
Moontower Entertainment .....	512-546-3109.....	info@moontowerentertainment.com
Uptown Drive.....	512-705-6541 .....	uptowndrive.com
The Austin Nines .....	512-910-5525 .....	info@glass-elephant.com
ATX DJ .....	512-689-1005 .....	info@atxdj.com
Sienna Strings.....	216-798-6645 .....	siennastrings1@gmail.com
Terra Vista Strings .....	512-213-2172 .....	info@terravistastrings.com
The Argyles.....	512.773.6065.....	theargyles.com

# LIGHTING, LINEN, & RENTAL ITEMS

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Ilios Lighting .....	512-440-7045 .....	iliosproductions.com
Whim Hospitality .....	512-858-9446.....	events@whimhospitality.com
Premiere Events .....	512-292-3900 .....	premiereeventsonline.com
Loot Rentals .....	877-943-5668.....	hello@lootrentals.com
Bee Lavish Rentals .....	512-944-4024.....	beelavish.com
Marquee Rentals .....	512-491-7368 .....	marqueerents.com
Unique Design & Events .....	512-522-5924 .....	info@uniquedesignandevents.com
Table Manners .....	512-578-9575 .....	info@tablemannerstx.com
Yellow Rose Collective.....	713.858.6488.....	yellowrosecollective.com



# MISCELLANEOUS

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Champagne Supply Co..... [champagnesupplyco.com](http://champagnesupplyco.com)  
Pop & Drop ..... [popanddroptx.com](http://popanddroptx.com)  
The Balloon Collective ..... [theballooncollective.com](http://theballooncollective.com)  
Oh Happy Day Photo Booth ..... [ohhappydaybooth.com](http://ohhappydaybooth.com)  
MirMir Photo Booth ..... [mirmir.com](http://mirmir.com)  
The Inviting Pear ..... [theinvitingpear.com](http://theinvitingpear.com)  
Jen Krause Paper Co. .... [jenkrausepaperco.com](http://jenkrausepaperco.com)  
Big Dog Pyro ..... [bigdogpyro.com](http://bigdogpyro.com)  
Pink Champagne Designs ..... [pinkchampagnedesigns.com](http://pinkchampagnedesigns.com)





# Get in Touch

WE CAN HOST ANY AND ALL OF YOUR PERFECT  
WEDDING WEEKEND FROM REHEARSAL  
DINNER TO FAREWELL BRUNCH!

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Email  
[sales@hotelella.com](mailto:sales@hotelella.com)  
Call  
512.628.4380









Love, Ella