

## Ensurge Update

November 2, 2022

**Kevin Barber** 

CEO



# Transforming the microbattery industry by delivering 1<sup>st</sup> mAh capacity solid-state microbattery\*

**Targeting Wearables, Hearables and Connected Sensors (IOT) markets** 

### **Ensurge microbattery unique benefits**

Higher energy density – 2X More energy capacity in same space or smaller battery for same energy capacity Customizable form factor Optimized for customer device needs

### **Benefits of solid-state vs. existing Li-Ion**

Fast charge – 3X High pulse discharge - 5X+ Charge cycles – 2X+

\* mAh and microbattery refer to 1-100 mAh capacity required by a range of personal electronics, medical devices and IoT connected sensors

### Connected Sensors (240M) **Hearables** (560M) Medical Wearables **Sports/Fitness** (150M) Wearables (350M)

### billion+ units market opportunity

### Strong momentum last 3 months

- Shipped packaged battery samples to two consumer device companies with signed agreements
  - Leading hearing aid company
  - Innovative digital health company
- Shipped unit cell battery samples to three Strategic Partners
  - A world leading consumer electronic and communications company with a yearly revenue potential of USD \$500m
  - Two world leading battery manufacturers with revenue potential of USD \$500m
- Actively discussing strategic R&D agreement with global ICT company
  - Long term, funded, development further advancing Ensurge technologies
- In discussion with more than 20 new companies wanting our battery offering each representing significant revenue potential

### **Our Twin Go-to-Market Strategy**

### **Strategic Partners**

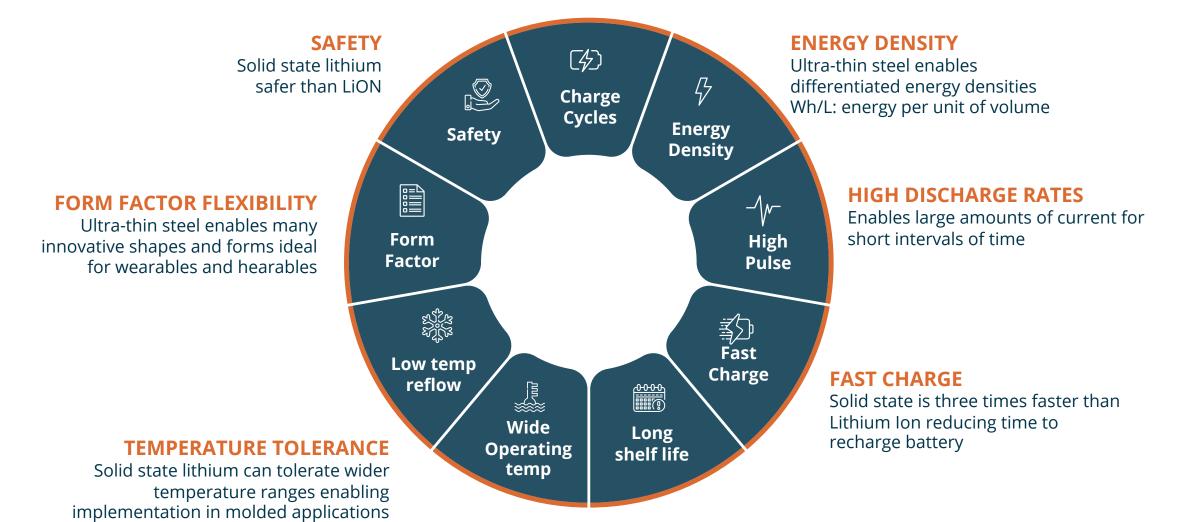
- Partner with major technology companies
  - Engaged with two major consumer device companies
    - Focus on signing funded development agreements
    - Wearables & hearables requiring unique and proprietary technology development for their own products
    - Leverage Ensurge high energy density core cells
    - Product revenue potential: > \$500M per year
  - Engaged with two major battery manufacturers
    - Focus on signing licensing agreements or funded development agreements
    - Use cases: wearables, hearables and IOT
    - Product revenue potential: > \$500M per year
- Technology commercialization
  - Up front and on-going NRE and/or equity investments
  - Licensing model
  - Manufacturing rights, thru royalty and/or investment

### **Commercial Customers**

- Wearable, hearable and Industrial IOT markets focused on innovative solutions
  - Five signed agreements
    - Medical hearable (2), digital health, Fitness wearable, Industrial IOT
    - Product revenue potential: >\$50M per year
  - Two dozen more engaged
    - 16 wearables companies and 8 IOT companies
    - Product revenue potential: >\$200M per year
- Deliver customized complete batteries
  - Require performance or form factors not available
  - Fast charging, energy density, and form factor matter
- Product commercialization
  - Product sales of manufactured batteries
  - NRE development for product application support and customization



# Value Propositions Driving **BOTH** Strategic and Customer Engagements



### Innovative microbattery architecture

### Ultra-thin 10µm steel substrate

- High energy density
- High mechanical strength

## Innovative cell-stacking & packaging

- Maximizes energy density
- Customizable
- Contacts for direct PCB connection

### **Roll-to-Roll manufacturing facility**

- High throughput, low cost
- Conventional manufacturing environment

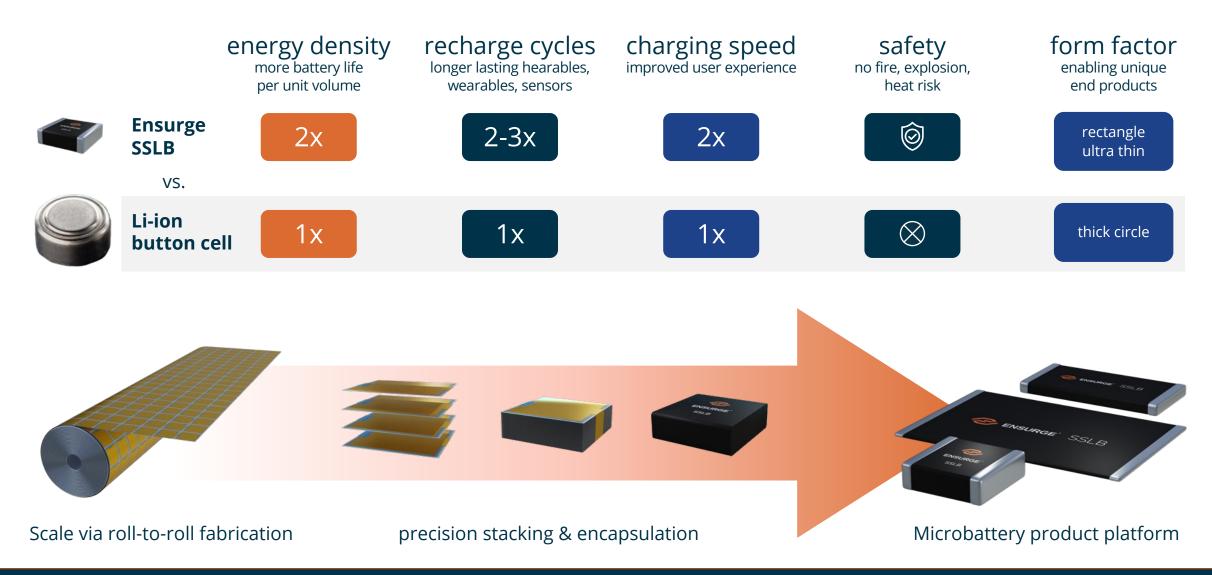
- Established anode-less solid-state chemistry
- Lower cost

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- 1000+ cycles
- Rapid charging and high pulse discharge



### Ensurge: performance and customizability, at scale



### **Significant Recent Progress**









### **Strategic Partners**

Delivered Battery Cells to three major players

Currently in discussions with a major global ICT company

Established new path for technology commercialization

Announced two strategic partner agreements

Three strategic partner shipments delivered

### **Commercial Customers**

Added 12 customers doubling our pipeline of engagements

USA FDA approved hearing aids can be sold "over-thecounter"; FDA estimates 30M underserved hearing impaired

Our customers continue to engage with us defining their products and solutions with Ensurge batteries

### **Technology Progress**

Implemented interfacial engineering breakthroughs significantly lowering impedance improving consistency of cycling and energy capacity

Developed both battery cells and a packaged battery that has extraordinary performance

#### Q4'22 & 2023 Focus

Deliver first revenue product

Establish operational scale for production deliveries

Scale and broaden sales

Establish strategic partner agreement



### Summary

First Solid-State mAh & 10's mAh Microbattery

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#### Roadmap fits the \$B market needs

- \$100M EBITDA from existing roll-to-roll manufacturing facility
- o Experienced leadership and management team



#### Targeting multiple BU, multiple \$B market

- Hearables, wearables, medical wearables, IoT
- Ensurge microbattery improves existing applications and enables new ones



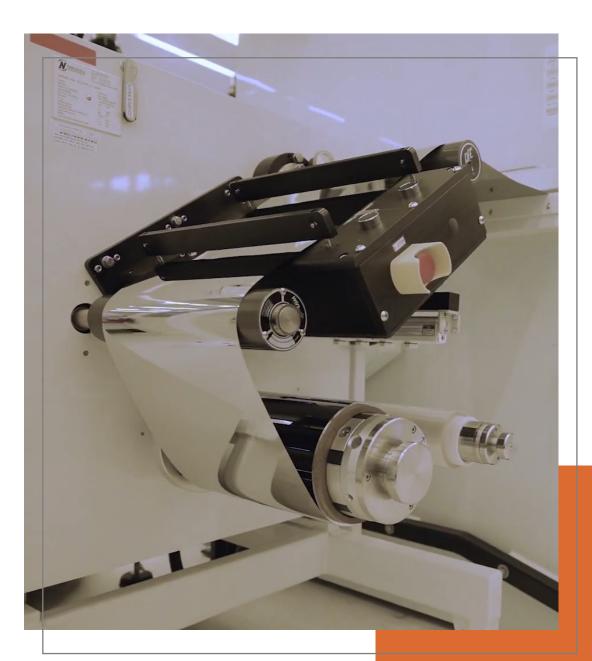
#### **Novel Architecture**

- Delivers superior energy density, customizable form factors, 2X charge cycles, fast charge and high pulse discharge
- $\circ$  10µm steel substrate & innovative stacking/packaging

### Ready to deploy



- Significant progress achieved
- Production in Q4 2022







# Thank You