

SEE PAGE 15 FOR COLORING
CONTEST INSTRUCTIONS

WIN \$500



 Lodi, CA

EXCLUSIVE DEALS | KIDS' ACTIVITY PAGES



@TowerParkResort



HEY, HEY, HEY CAMPERS!

Get ready for another amazing season! We're thrilled to welcome you back to our Camp-Resort this year. Start reading for exclusive promos, theme and activity announcements, and other exciting updates!

Open: Year Round
Peak Season: May 23 - August 17



SCAVENGER HUNT!



Yogi Bear™ needs help filling his pic-a-nic basket. Keep an eye out for the cartoon food items hidden throughout the Camp-Resort guide. Count them all, then scan the QR code for a chance to win a special prize.

DON'T COUNT THE FOOD ON THIS PAGE!

That's not all!

Flip to page 13 for even more fun.



THINGS TO DO



From sun up to sun down, there's plenty to do for everyone! Whether you're seeking fun or relaxation, our attractions have you covered. Splash into our water features, engage in friendly competition on the sports courts, or kick back and relax while our planned activities take care of the fun.



FILL YOUR DAY WITH FUN!

- Water Playground
- Heated Pools
- Lazy River
- Laser Tag (\$)
- Gem Mining (\$)
- 18-Hole Mini Golf
- Boating (\$)
- Arts & Crafts (\$)
- Scavenger Hunt
- Jumping Pillow
- Gaga Ball
- Basketball
- Playground
- & More!



THEMED EVENTS

SCAN FOR DETAILS



Weekend
Fun

Daily
Fun

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- 2/14-2/16** | **VALENTINE'S DAY**
Date Night • Kids' Valentine Exchange • Valentine's Surprise
- 3/14-3/30** | **SPRING BREAK *2 WEEKS OF FUN!***
Pool Party & Games • Beach Towel Tie Dye • Family Water Wars
- 4/4-4/6** | **WAKE UP, YOGI BEAR™!**
Noisemaker Parade • Bear Boogie Dance Party • Activities with the Bears
- 4/11-4/13** | **LAUNCHING INTO SPRING**
Black Light Dance Party • Cosmic Crafts • Galactic Games
- 4/18-4/20** | **EASTER EGGSTRAVAGANZA**
Egg Hunt • Easter Bunny Visit • Magic Easter Experience
- 4/25-4/27** | **EARTH DAY ADVENTURES**
Nature Scavenger Hunt • Terracotta Flower Pots • Recycling Activities
- 5/2-5/4** | **ANIMAL ENCOUNTERS**
Live Animals • Animal Activities • Safari Golf Cart Parade & Contest
- 5/9-5/11** | **MOTHER'S DAY WEEKEND**
Surprise for Mom • Sip & Paint • Kids' Club: Mother's Day Craft
- 5/16-5/18** | **SUPER HERO SPECTACULAR**
Touch-a-Truck • Hero Costume Contest • Super Hero Obstacle Course
- 5/23-5/26** | **MEMORIAL DAY: RED, WHITE, AND BOO BOO™**
Golf Cart Decorating Contest & Parade • Red, White, and Blue BBQ Party
- 5/27-6/22** | **COLOR SPLASH *4 WEEKS OF FUN!***
Color Craze Activities • Kids' Entertainment • Foamtastic Fun Glow Party
- 6/23-7/6** | **PATRIOTIC PIC-A-NIC *2 WEEKS OF FUN!***
Red, White, and Blue S'mores • Food Truck • Kids' Entertainment
- 7/7-7/27** | **PIRATES & MERMAIDS *3 WEEKS OF FUN!***
Visit from Pirate or Mermaid • Pool Party & Games • Treasure Hunt
- 7/28-8/17** | **CAMP CARNIVAL *3 WEEKS OF FUN!***
Carnival Event • Kids' Entertainment • Carnival Food Truck
- 8/22-8/24** | **JURASSIC JOURNEY**
Themed Entertainment • Dino Egg Hunt • Prehistoric Activities
- 8/29-9/1** | **LABOR DAY: SUMMER SENDOFF**
Block Party Potluck • Kids' Entertainment • Sports Competitions
- 9/5-9/7** | **YOGI BEAR™ BIRTHDAY BASH!**
Bear Birthday Party • Park Pic-A-Nic Hunt • Bear Boogie Dance Party



COLOR SPLASH



PIRATES & MERMAIDS



HALLOWEEN WEEKENDS



PATRIOTIC PIC-A-NIC

- 9/12-9/14** | **FAIRYTALE FOREST**
Costume Contest • Kids' Entertainment • Fairytale Fun & Games
- 9/19-9/21** | **CRUISIN' CAMPOUT**
Pit Stop Relay Race • Race Car Rally • Car Themed Activities
- 9/26-9/28** | **FALL FEST**
Pumpkin Decorating Contest • Fall Games • Live Animals
- 10/3-10/5** | **S'MORE FUN**
Fireside Fun & Games • S'mores Cookoff • Marshmallow Madness Games
- 10/10-11/2** | **HALLOWEEN WEEKENDS *4 WEEKENDS OF FUN!***
Site & Golf Cart Decorating Contests • Costume Contests • Trick-or-Treating
- 11/7-11/9** | **GOOD NIGHT, YOGI BEAR™!**
Good Night, Bears! • PJ Dance Party • Sweet Dreams Story Time
- 11/14-11/16** | **SUPER HERO SPECTACULAR**
Touch-a-Truck • Hero Costume Contest • Hero Obstacle Course
- 11/21-11/23** | **WILD WEST ROUNDUP**
Live Animals • Themed Entertainment • Kids Rodeo Games
- 11/28-11/30** | **CAMPSGIVING**
Harvest Potluck • Games & Football • Donation Drive
- 12/5-12/28** | **MERRY MAGIC AT JELLYSTONE PARK™ *4 WEEKENDS OF FUN!***
Santa Visit • Site Decorating Contest • Holiday Party
- 1/2-1/4** | **GLOWING INTO 2026**
Create your own Time Capsule • Glow in the Dark Dance Party



*Map subject to change
UP-TO-DATE MAP
AVAILABLE ONLINE
TowerParkResort.com



WAYS TO STAY 17 UNIQUE WAYS TO STAY!

Enjoy the best of family camping in Lodi, CA, where there's something for every type of camper. Whether you choose the comfort of our luxury cabins, the convenience of full hook-up RV sites, or the traditional charm of a cozy tent spot, we have the perfect setup for your ideal stay.



BOO BOO™ BUNGALOW Sleeps up to 6

Enjoy all the comforts of home when you reserve this cabin including a kitchenette, private bedroom, and access to your own private patio.

- Full Bathroom
- Private Bedroom
- Porch
- Kitchenette
- Fire Ring
- Charcoal Grill



Ranger Smith™ Cottage

Sleeps up to 8

- Full Kitchen
- Full Bathroom
- Main Bedroom
- Bunk Beds



Cindy Bear™ Cottage

Sleeps up to 6

- Full Bathroom
- Patio
- Full Kitchen
- Fire Ring



Delta Deluxe Cabin

Sleeps up to 8

- Full Kitchen
- Loft Area
- Picnic Table
- Full Bathroom



Red Carpet RV Site

Full Hook-Ups

- Fire Ring
- Picnic Table
- Concrete Pad
- Charcoal Grill



Premium RV Site

Full Hook-Ups

- Back-In
- Picnic Table
- Fire Ring
- Pet-Friendly



Premium RV/Tent Site

Full Hook-Ups

- Back-In
- Picnic Table
- Fire Ring
- Tent Friendly

THIS IS JUST A SAMPLE... VIEW ALL WAYS TO STAY!
TowerParkResort.com/ways-to-stay

DEALS

BOOK BY 2/28/25 FOR THESE SAVINGS!*

**New online bookings only. No canceling and re-booking. Excludes 3/14-3/30/25.*

**EXCLUSIVE
BROCHURE
SAVINGS
FOR A LIMITED
TIME**

20% off ~~15% off with code 3NIGHT~~

3-Night Deal All Year

Book a 3-night stay and save!

**Must check in on Sunday, Monday, or Tuesday*

CODE: 3NIGHTBRO

30% off ~~25% off with code 4NIGHT~~

4-Night Deal All Year

Book a 4-night stay (Sun-Thurs OR Mon-Fri) and save!

**Discount only applies to the weeknights*

CODE: 4NIGHTBRO

35% off ~~30% off with code 5NIGHT~~

5-Night Deal All Year

Book a 5-night stay this season and save big!

**Discount only applies to the weeknights*

CODE: 5NIGHTBRO

40% off ~~35% off with code 7NIGHT~~

7-Night Deal All Year

Book a consecutive 7-night stay or more to take advantage of this deal!

Check in any day, Sun-Fri.

CODE: 7NIGHTBRO

40% off Spring Camping 2/1/25-5/22/25

**New online bookings only. No canceling and re-booking. Must book between 1/25/25-2/28/25. Not valid 4/18-4/20/25 or 3/14-3/30/25. Exclusions apply.*

CODE: SPRING40

**PLUS
BONUS
SAVINGS!**

SCAN FOR
MORE DEALS



Open: Year Round
Peak Season: May 23 - August 17

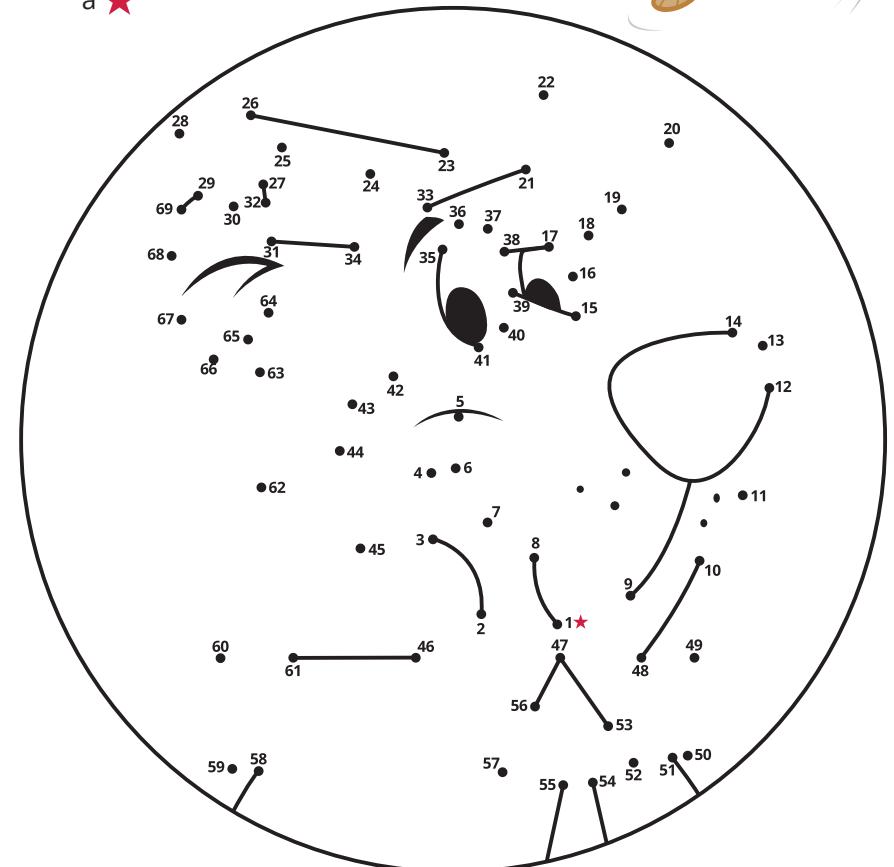
THE WAIT IS UNBEARABLE!

Here are some fun activities to help pass the time until your visit this year.



CONNECT THE DOTS TO REVEAL THE PICTURE!

Start at dot #1, marked with a ★



WORD UNSCRAMBLER

Unscramble the letters below to reveal the secret camping words!

INACB = _____

MAFYLI = _____

ICYDN ABER = _____

OCTAIVAN = _____

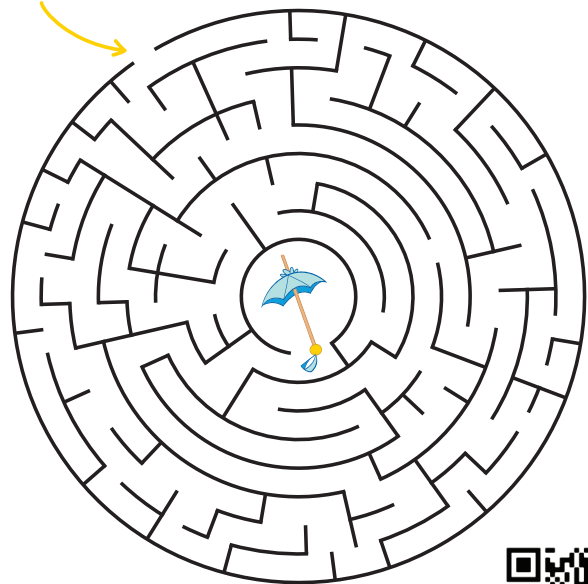
NCIICP SKABET = _____



PARASOL PUZZLE

Cindy Bear™ has lost her parasol in the maze! Help her get it back.

WHAT DO YOU CALL
A BEAR WITHOUT
ANY TEETH?



WHAT DID
THE CAMPING
TENT SAY
TO THE
SLEEPING
BAG?



SCAN CODE FOR ACTIVITY SOLUTIONS



YOGI BEAR and all related characters and elements © & ™ Hanna-Barbera. (SZ4)

GUARDIAN EMAIL _____

ARTIST NAME _____

ARTIST AGE _____



COLORING CONTEST!

A brand new coloring page is right beneath this flap! This year our contest has **age categories of: 5 & under, 6-10, and 11 & up.**



THIS YEAR'S PROMPT:

WHAT MAKES YOGI BEAR™ LAUGH?

Use your imagination to color and draw his surroundings!

1. **Remove perforated coloring page** from the brochure.
2. **Draw** and color your answer to the prompt.
3. **Mail** your coloring sheet to
Northgate Resorts: Coloring Contest
38 Commerce Ave. SW Suite 200
Grand Rapids, MI 49503
Submissions must be postmarked by March 31, 2025.
4. **We'll choose the top 3** submissions!
5. **Follow along** for updates and winner announcements in each age group on our Instagram **@TowerParkResort**

Visit [TowerParkResort.com/camp-guide](https://www.towerparkresort.com/camp-guide) for terms and conditions and to print off an extra page!

READY TO BOOK?



OPEN
AND LET
THE FUN
BEGIN!



14900 West Highway 12
Lodi, CA 95242

TowerParkResort.com
(209) 369-1041
reservations@towerparkresort.com

BACK BY POPULAR DEMAND:
**THE 2025 COLORING
CONTEST!**



WIN
\$500
CAMP CREDIT