

TRUE NORTH

LEADERSHIP

Dear True North Leaders,

We welcome you to the True North Leadership program at 1440 Multiversity, Sunday, Oct. 11–Friday, Oct. 16, 2026. As your course leaders, the four of us are eagerly looking forward to engaging with you as a group and individually.

Please feel free to arrive between 4:00–10:30 p.m. on Sunday, Oct. 11, 2026, to check in before the 8:30 a.m. class start time on Monday, Oct. 12, 2026. Departure is on Friday, Oct. 16, 2026 after the final class finishes at 12:00 p.m., followed by an optional lunch. Please note that participation in all sessions is required to receive the True North Leadership certificate.

We will spend the week in intense learning experiences that are intended to help you become more outstanding leaders. The program will be based on Bill's new book, True North: Leading Authentically in Today's Workplace, Emerging Leader Edition. Program topics include your life story, your greatest crucible, your self-awareness and emotional intelligence, the purpose of your leadership, and your leadership "sweet spot."

In addition to the pre-work assignments, a key element of the program is the Leadership Circles that Scott used so effectively at Juniper Networks in developing its leadership cadre. Following each class, you will be part of a six-person circle that will share openly with each other the personal experiences that have shaped you as a leader. The key to the circles' effectiveness is your openness in sharing in a strictly confidential environment and trust in your colleagues.

The program also includes daily 1440 Signature Classes such as meditation, yoga, and tai chi to support the program's emphasis on mindfulness – the core of authentic leadership. Evening social gatherings allow for interaction with faculty and participants. You will have access to the amazing facilities of 1440 Multiversity in a serene, informal setting that promotes reflection, introspection, and inspiration as well as deep discussions.

If you have questions about the program or 1440 Multiversity, please contact Julie McKay with 1440 Multiversity via email at julie.mckay@1440.org.

We look forward to seeing you in October!

Sincerely,

Scott Kriens

Co-Creator, 1440 Multiversity
Chairman and former CEO, Juniper Networks

Bill George

Senior Fellow, Harvard Business School
Former Chairman and CEO, Medtronic

Michelle Maldonado

CEO and Founder, Lucenscia
Leadership & Organizational Presence,
Development & Performance

Dana Born, Ph.D.

Senior Advisor, Belfer Center for Science and
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